



Leadership Challenge

Topic of the Month:

Communications

December 2017



[Use Outlines to Improve Communication](#)

By: Heide Abelli

Video: 3 Minutes

The best communications have a strong framework consisting of an outline, supporting points, and a conclusion.



[Keep Your Messages Clear and Concise](#)

By: Lisa Bodell

Video: 2 minutes

Comedy serves as a useful example of simplicity in communication.



[Communicating During Times of Change](#)

By: Patrick Lencioni

Video: 3 minutes

During times of change, people need to know the four P's: the purpose of the change, the picture, the plan for how to get there, and their part.



[Communicating Powerfully](#)

By: Heather Ridout

Video: 5 minutes

Whether it's talking to staff, working with the media, or writing a newsletter, Heather Ridout shares advice on what it takes to be a powerful communicator.



[Agile Software Testing: Communication and Information-sharing Tools](#)

By: Hala Saleh

Video: 4 minutes

After watching this video, you will be able to describe the types of tools used for communication and information sharing in agile teams including agile testers.