

Media Suite Overview

Organizations across the globe need to create quality recordings and webcasts to support training, corporate communications, and knowledge management initiatives cost-effectively, without requiring employees to be experts in video production.

That's why Polycom with their partnership with Harman is making it easier than ever to use existing video conferencing endpoints *in new ways* – to reach hundreds or even thousands of viewers with live webcasts or recorded video assets. The **Media Suite** is an enterprise recording, webcasting, and portal solution, that makes the creation and delivery of higher quality videos possible.

- Effortlessly scale up from 250 to 50,000 participants per RealPresence Clariti or RealConnect meeting
- Optimizes efficient use of network bandwidth using RealPresence Media Suite eCDN capabilities
- High availability and resilient streaming services built-in with an easy to deploy all in one solution
- Customizable to deliver your message and your brand to your audience

RealPresence Media Suite provides a simple value proposition to customers: **Turn average employees into video producers and any workspace into a media studio.**

RealPresence Media Suite can be combined with solutions you are already successfully using (endpoints, services, infrastructure).

- **Studio Kit** – For enterprises who want to create high quality video assets with easy self-service workflows using RealPresence Media Suite with a RealPresence Group Series endpoint and EagleEye Producer
- **Lecture Kit** – For schools and universities who want to provide distance learning programs from the class room with rich, interactive content experiences, use a RealPresence Media Suite with a RealPresence Group Series, EagleEye Producer, Polycom SoundStructure, and Polycom VisualBoard
- **Webcast Kit** – For organizations who want to create professional webcasts in-house without the high cost of outsourced services, use a RealPresence Media Suite with a RealPresence Group Series endpoint, Professional Services, and leverage your customer's professional camera & video mixer

Everyone can create, share and access important information. Make top-down communications widely accessible. Stream executive broadcasts or train departments with video on demand. You can even launch and expand external online communications, training, and educational initiatives—and capture content from your video network effortlessly. Average employees can create, share and stream videos like a pro—using endpoints, easy capture, and more. Tightest integration with video conferencing solutions – Record, stream and playback full motion video to a multi-party meeting or endpoint. Harness information and increase knowledge sharing – Dynamic workflows to control how users share media to private or public channels to engage teammates, workgroups, or the entire organization. Reach viewers in any workspace, on any device – With the simplicity and convenience of a browser, delivering video content is easy and universal.