



Coordinator Training Returning Coordinators

Agenda

Welcome Back!
Overview
Federation Presentations
ePledge Updates
Campaign Materials/Processes
Virtual Toolkit/Events
Wrap-Up/Q&A

Welcome, and thank you for joining us!

Before we get started today, a few housekeeping items:

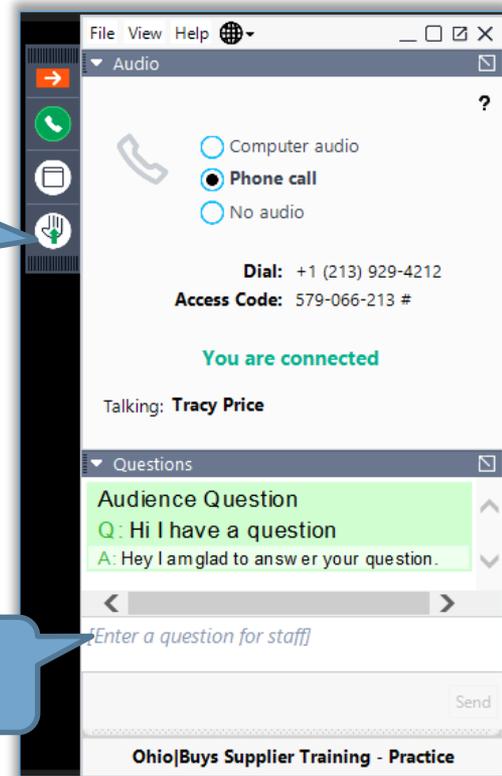
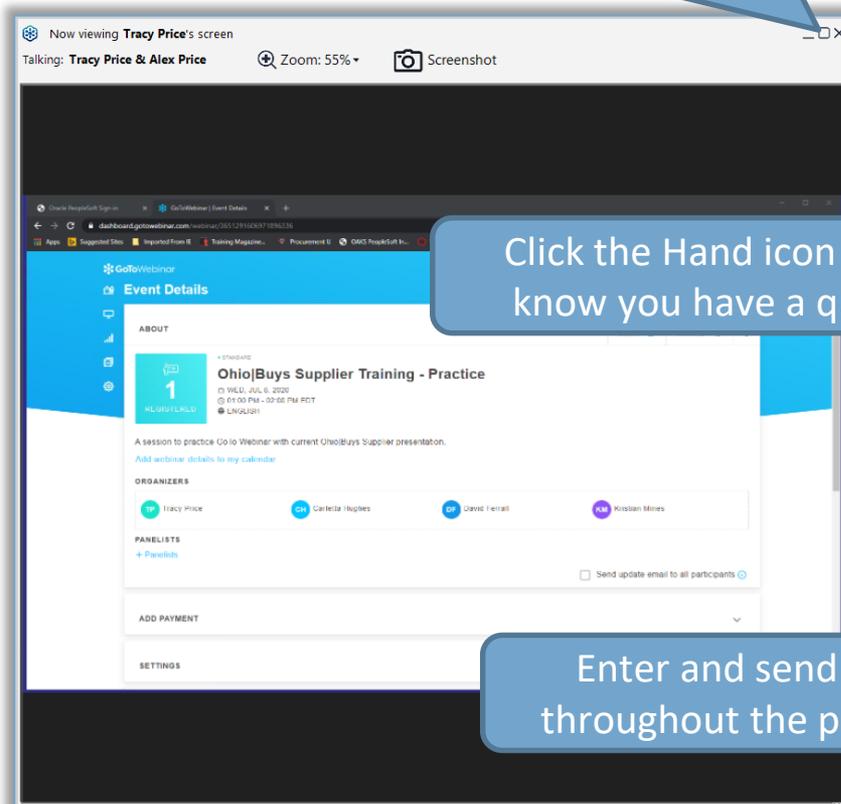


Mute your line after joining the meeting

Click the Square icon to view the presentation in full screen.

Click the Hand icon to let us know you have a question.

Enter and send questions throughout the presentation.



Dollars raised in 2019

\$2,716,824

2020 Goal

\$2.1 million

Campaign Dates

Aug. 26 – Oct. 9

2020 Participating Federations

A Special Wish Foundation

America's Best Charities

America's Best Local Charities

America's Charities

Community Health Charities

Community Shares

EarthShare Ohio

Global Impact

Habitat for Humanity of Ohio

Local United Ways and Community Federations

Neighbor to Nation

United Negro College Fund



Kayla Goldstein





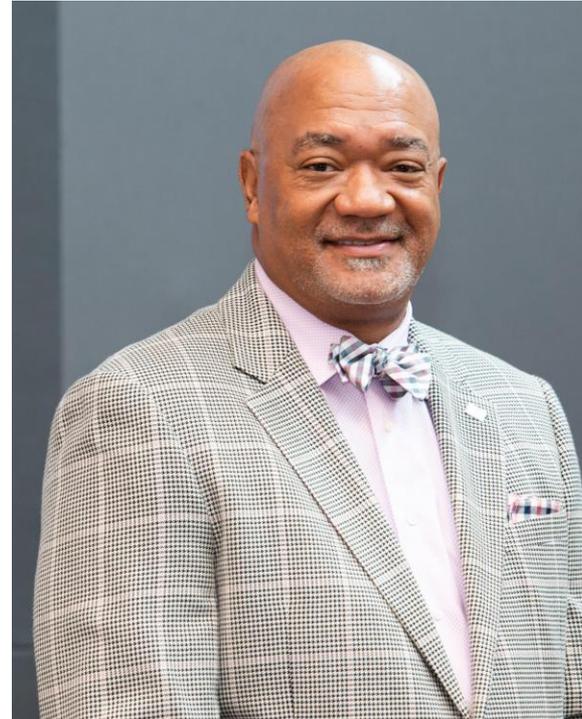
GLOBAL IMPACT
CHARITABLE VENTURES FOR GREATER GIVING

Gillian Wagner





Steven Miller



Poll Question:

How many years have you
been a coordinator?





ePledge Review

Login via myOhio.gov

(all agencies except Turnpike)

- Log into myOhio.gov
- Click on **myCCC** to be directed to your personal pledge page.

InnovateOhio Platform Analytics Forum Scheduled - New Training Approach for Data & Analytics

The new training approach focuses on educational forums and use-case-driven technical training.

[READ MORE](#)

News

Security Checkpoints at Riffe Moving
Security checkpoints at the Riffe Center are moving from the third floor to the High Street lobby and basement level.
Department of Administrative Services · Aug 19, 2019 12:00 PM EDT

OPERS Retirement Education Events
Want to learn more about retirement planning? Join OPERS at ODOT Sept. 20.
Department of Administrative Services · Aug 09, 2019 01:59 PM EDT

OBM closed the General Ledger for July 2019
July is closed
Financials · Aug 06, 2019 03:36 PM EDT

**myCCC
CLICK
TO
DONATE**

- AUG 28** 2019 Combined Charitable Campaign Kickoff -- Columbus
11:30 AM-1:00 PM - Rhodes State Office Tower Lobby, 30 E. Broad St., Columbus 43215
- AUG 29** 2019 Combined Charitable Campaign Kickoff -- Cleveland
11:30 AM-1:00 PM - Lausche Building, 615

Login via myOhio.gov *(New)*

(Turnpike)

myOhio

HOME MY WORKSPACE MY LIFE & CAREER RESOURCES

Dashboard Applications

My Apps

You are currently subscribed to the apps below - clicking the "X" on the app tile will unsubscribe you from the app and reinstating your subscription may require additional approval.

- Atlassian**
Access to Atlassian tools
- Piwik PRO**
Access to PiwikPRO Site Analytics
- myCCC**
Give to the Combined Charitable Campaign

Available Apps

Search...

- MOBI**
Mobility Management Program (MMP)
- OAKS CRM**
OAKS Customer Relationship Management
- OAKS ELM**
OAKS Enterprise Learning Management
- OAKS FIN**
OAKS Financials
- OAKS HCM**
OAKS Human Capital Management
- OHMS Recruiting Center**
Ohio Hiring Management System Recruiting Center
- Ohio | eProcurement**
eMarketplace
- Tableau Enterprise**
Tableau Enterprise

ADA Statement Contact / Help Privacy Statement ohio.gov

- Log into myOhio.gov
- Go to the Applications tab. Click on **myCCC** to be directed to your personal pledge page.



Campaign Resources, Materials, and Processes



State of Ohio
Combined Charitable Campaign
Your Campaign. Your Choice.

2020 AGENCY CAMPAIGN COORDINATOR TRAINING MANUAL

#OhioCCC



OHIO.GOV/OHIOCCC



2020 Resource Guide

48505 Children's Developmental Center of Lima, Inc.

Serves special needs children from ages 18 months to 5 years by providing developmental classes, physical, occupational, and speech therapies. Provides home intervention and parent education. EIN: 34-4468955 - 17.2%



OHIO.GOV/OHIOCCC

Message from Governor Mike DeWine

Dear Colleague:

We have experienced a lot of uncertainty during these challenging times. Coronavirus has impacted all Ohioans and has changed our daily lives.

Yet your compassion, dedication, and enthusiasm for serving others has remained.

The work you are performing has had a lasting impact on many Ohioans. Thank you to those who donated to the Combined Charitable Campaign (CCC) last year. As a State, we raised more than \$2.7 million, which brought our 30-year total to more than \$102 million.

Your support has allowed many charities throughout Ohio to continue to provide exceptional services and resources. Now, more than ever, these organizations need our assistance. Currently, many organizations are being relied upon much more and are expected to expand services without increasing their costs. Your support is vital to the CCC charities and those they serve during this health pandemic.

Each charity in this guide provides important services for Ohioans and Americans. If you have yet to sign up for the CCC, I encourage you to consider it this year. A small donation has a profound impact.

Thank you for all you do to serve our state every day.

Very respectfully yours,



Mike DeWine
Governor



Campaign Chairs



Message from Christopher Mabe President of OCSEA/AFSCME Local 11

The Combined Charitable Campaign has been a true partnership between labor and management in the State of Ohio since its inception in 1989. Because of this effort, we are proud to say that Ohio leads other states in charitable participation, including in dollars raised, the rate of participation and in average gift.

As State employees, we've always considered giving back to be an important part of who we are as public employees. By giving to those in need, the funds from our combined effort make it possible to find solutions to social justice issues, advance medical research, provide educational opportunities, feed the hungry, house the homeless, and protect the environment.

How we treat the least among us, is the measure for our whole community.

I hope you join me and other State employees in making a contribution to a charitable organization. Let's make this our best year ever.

Sincerely,



Christopher Mabe
President of OCSEA/AFSCME Local 11



2020 Honorary Chair

YOU are the 2020 Honorary Chair

Dear Fellow Employee,

During these unprecedented times, all Ohioans are doing their part to fight the COVID-19 pandemic. As State employees you are proof that we are truly #InThisTogetherOhio. You have adapted to new working conditions, whether that is facing new challenges in your workplace or the challenges of working from home.

Governor Mike DeWine challenged each of us to do our part to help prevent the spread of this disease, telling us the power is in each of us to make a difference. Your actions have done that.

Each year, the Combined Charitable Campaign picks an honorary chair to carry the flag and inspire us to change the world through our contributions.

Through your actions this year, you have shown that you have the power to change the world. You have made sacrifices, and you have helped save lives. That's why this year, YOU are our honorary chair.

As we face a world with unprecedented challenges and needs, know that you inspire us, and we hope you look to one another for inspiration and choose to continue making a difference through the CCC.

Sincerely,
State of Ohio Combined Charitable Campaign Steering Committee

2020 Campaign Liaisons



Jacqueline Bradley
614-227-2780
Jacqueline.Bradley@uwcentralohio.org



Yvonne Foster-Smith
614-227-2791
Cell: 614-353-0149
Yvonne.Foster-Smith@uwcentralohio.org



Sandy Libertini
614-241-3088
Cell: 614-579-5743
Sandy.Libertini@uwcentralohio.org

Campaign Liaisons

- Campaign Materials - Delivery/Pick Up
- Pledge Pick Ups/Drop Offs
- Virtual Meetings
- Brainstorming
- Virtual Event Support
- Donor Recognition Item Delivery

Special Event pledge form

State of Ohio Combined Charitable Campaign • Special Events



Required Information

DIRECTIONS: Please fill out and use the Special Events Report for each campaign activity that raises money (checks and cash dollars) for the campaign. This report is in addition to individual pledge forms and is only to be used for events such as Auctions, Bake Sales, Dress Down Days, etc. Please fill in the spaces using a black ink pen only.

State Agency: _____

Work Location: _____
(County – 1st four letters)

If contribution made on behalf of/by Union please identify below:

Union: _____

Special Event Contribution

DIRECTIONS: Please fill in the spaces completely with Charity Code(s) found in the Resource Guide or website.

Attached is the check totaling \$ _____ to be distributed per the designations listed below.

Check No.: _____

Check Date: ____/____/____

Check here if bank deposit made. (One deposit slip per campaign envelope)
Deposit receipt must be included with this form.

Deposit Amount: \$ _____

Deposit Date: ____/____/____

5-Digit Charity Code	Designation Amount	Charity Name
1. _____	\$ _____	_____
2. _____	\$ _____	_____
3. _____	\$ _____	_____
TOTAL PLEDGE: \$ _____		_____

Special Event funds can be designated to specific charities by placing the Charity Code numbers and amounts in this section. If no Charity Code(s) is listed, all Special Event monies will go into the undesignated fund to be shared proportionately with all CCC federations.

Special Event Name _____ was held on date: ____/____/____

Thank You! Please Include Name and Date

Print Coordinator Name

Date: ____/____/____

Phone Number with Area Code

Any designated fundraising from CCC Special Events should be publicly known by employees.

PLEASE RETURN ALL PLEDGE FORMS TO DEPARTMENTAL CAMPAIGN COORDINATORS.

Campaign Report Envelope

CAMPAIGN REPORT ENVELOPE

ACCOUNT #

12345



360 South Third Street
Columbus, Ohio 43215-5485

Phone: (614) 227-8718
Toll Free: 1-800-279-9714
Fax: (614) 241-3064

CAMPAIGN COORDINATING ORGANIZATION USE ONLY:

DATE RECEIVED	ENVELOPE NO.
YEAR	STAFF NAME

PLEASE COMPLETE ITEMS 1 THRU 4

1 AGENCY: Transportation FACILITY / DEPT.: Dist. 12
 ADDRESS: 5500 Transportation Blvd.
 CITY: Cleveland STATE: OH ZIP: 44125
 FRANKLIN COUNTY CUYAHOGA COUNTY STATEWIDE ALL OTHER 86 COUNTIES (Specify) _____

2 Is this your FINAL Campaign Report?
 Yes No

Report only what is in this envelope. (Please DO NOT include previously reported pledges.)

TYPE OF CONTRIBUTION	NO. OF DONORS	PLEDGE TOTALS	FUNDS ENCLOSED
(A.) One-Time Contributions <i>Please enclose pledge form(s).</i> Donor Checks	1	\$ 25.00	\$ 25.00
Donor Cash		\$	\$
(B.) Payroll Pledges <i>Please enclose pledge form(s).</i>	13	\$ 3,900.00	
(C.) Special Events <i>Enclose Special Event envelope & Special Event pledge form.</i>		\$ 25.00	\$ 25.00
GRAND TOTAL	14	\$ 3,950.00	\$ 50.00

Check here if deposit slip enclosed. (Only one (1) deposit slip per envelope.)

NOTES

4 REPORT SUBMITTED BY:
 COORDINATOR SIGNATURE: IMA Coordinator TITLE: _____
 PRINT NAME: Ima Coordinator PHONE: 614-728-3000
 This Envelope Picked Up By: Campaign Liaison | 8/19/XX
(Campaign Liaison) Date

CCO USE ONLY

AUDITOR'S SIGNATURE: _____ TOTAL: _____
 PLEDGE PROCESSING: _____ DATE: _____

Donor Recognition Items – Level Changes for 2020

2020 DONOR RECOGNITION ITEMS - NEW FOR 2020

Combined Charitable Campaign contributors who meet the requirements listed below will be thanked with a recognition item unless they decline the gift when pledging. Donors may decline recognition items by filling in the bubble that offers the option on the paper pledge form or by choosing this option while logged into ePledge.

CCC Supporter - For New and Increasing Donations

New donors who make a gift of at least \$2 per pay or a one-time gift of \$52, and donors who increase their previous year's gift by at least \$2 per pay or \$52 may receive an **RFID Secure Wallet** used to prevent identify theft and credit card fraud.

Friend of CCC

All donors who make a gift of \$5-\$19.99 per pay or a one-time gift of \$130-\$519.99, may receive an **All-Purpose Clear Tote Bag**, now required by many venues and office buildings.

CCC Superstar

Donors who make a gift of \$20+ per pay or a one-time gift of \$520+ may receive a **Waterproof Picnic Blanket**, perfect for enjoying time outside with your family.



*Only one "friend or superstar" level donor recognition item per donor.
Items will be distributed while supplies last.
Items displayed are a representation. Actual items may vary.*

Poll Question:

Do you expect your
office staff to be
teleworking
or on site
during the campaign?





Virtual Toolkit

CCC Website
ohio.gov/ohioccc

CCC Kickoff
CCC Campaign Video

Virtual Toolkit

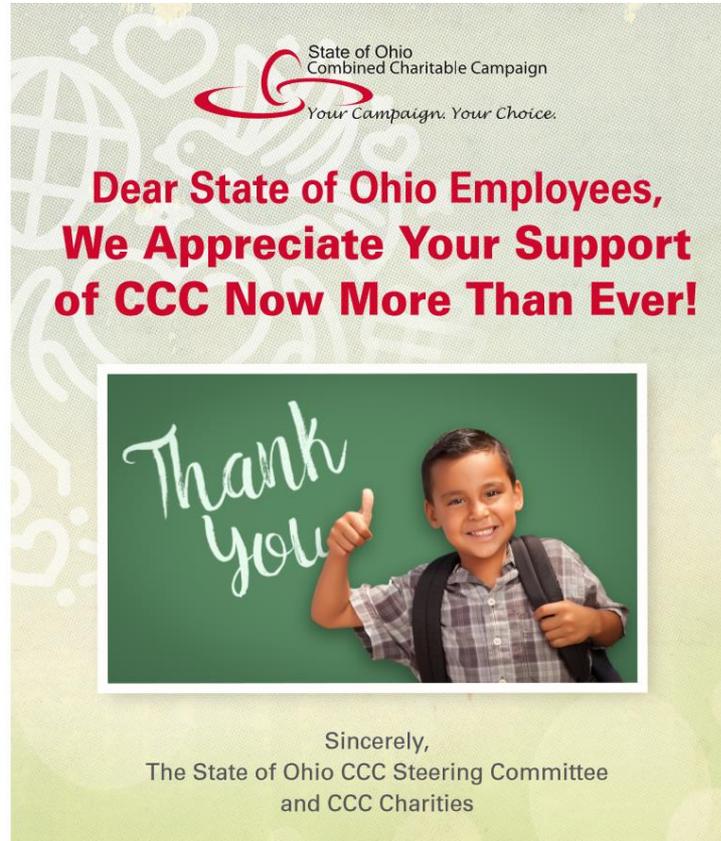
- Email templates
- Virtual Charity Events/Speakers
- Volunteer Opportunities
- Video Links
- Coordinator Touch Base Meetings:
 - Sept. 3, 10:00 – 11:00 a.m.
 - Sept. 24, 1:00 – 2:00 p.m.
- Facebook Group –
Ohio CCC Coordinator Group



Virtual Toolkit – Email Seal



Virtual Toolkit – Thank You Flier



Campaign
Poster
11 x 17



Virtual Toolkit – Employee Testimonials

I support



#OhioCCC



Special Events

Successful CCC Coordinator Timeline

Pre-Campaign	Promote the kick-off video and/or organize a virtual watch party. Create a schedule of informational or staff meetings and special events. Work with your Campaign Liaison to invite speakers and/or set up a virtual tour of your staff's favorite charity.
Week 1	Host an informational meeting with staff members (or share information during an existing staff meeting). Ask your director to say a few words at the beginning of the meeting.
Week 2	Share information about the campaign and answer their questions. Establish a process to collect pledge forms and thank those who make a pledge. Be sure to send the "I Support CCC" seal to all employees who make a donation.
Week 3	Share links to charity videos or show charity videos as part of a CCC lunch and learn so employees can see for themselves the valuable services the charities provide.

Successful CCC Coordinator Timeline

Week 4	Share testimonials or statistics with employees so they understand the impact of the campaign.
Week 5	Host a special event for employees this week. This is a great opportunity to engage employees who haven't made their donation and to keep momentum up.
Week 6	Let employees know that the campaign is ending and encourage them to make their donation before it's too late.
Post-Campaign	Thank all employees (donors, committee members, etc.) for their support of the campaign. Turn in all payroll deduction forms by Oct. 23.

KEY CAMPAIGN DATES:

- Campaign Kick-Off – August 26
- Campaign Dates: August 26 - October 9
- Coordinator Touch Base Meetings:
 - Sept. 3, 10:00 – 11:00 a.m.
 - Sept. 24, 1:00 – 2:00 p.m.
- Payroll Deduction Forms Due – October 23

We need you to...

Share information

Promote CCC

Be Creative

Ask for Testimonials

Share Info with Key Workers

Ask for Help



You Do Make a Difference!

Questions?





Thank You!

Please complete the training survey.