

Leadership Challenge

Topic of the Month:

Business Analysis

April 2018



[Sense Making in Strategic Planning](#)

By: Peter Seahan

Video: 2 minutes

To make sense in a strategic plan: 1) get outside points of view, 2) allow space for the conversations to take place, 3) state your beliefs in the plan and the strategy based on those beliefs, then ask, 4) Do we still believe that? What happens if we're wrong



[Live Event](#)

Tuesday April 24th, 12:00 pm

[Invisible Influence: The Hidden Forces that Shape Behavior](#)

By: Jonah Berger

Duration: 1 hour

Drawing on research he conducted for his book Invisible Influence, Berger integrates studies of business, psychology, and social science to lift the cloak of invisibility from the driving forces behind our daily choices, transforming the way audiences see themselves and others.



[Strategic Direction and the Challenges to Management](#)

By: Phillip Speakman

Video: 4 minutes

Continued success is never ensured, and the companies who coast on their success today will experience a bumpy ride tomorrow. Philip Speakman describes what companies need to do, in terms of their strategic direction, to remain competitive and successful.



[Overcoming the Paralysis of Analysis - Conquering Indecisiveness](#)

By: Laura Stack

Video: 5 minutes

To avoid too much analysis: reject perfectionism, accept that you might fail, prefer the simplest solution, follow your core values, focus on getting started, set milestones and a deadline, listen to your heart, and remember that events or someone may decide for you.



[Enabling your Strategy with Information Technology](#)

By: Bill McDermott

Video: 2 minutes

The only one way to flex resources, focus on customers and markets, and get everyone coordinated is through information technology (IT).