

FREQUENTLY ASKED QUESTIONS

WHAT IS THE COMBINED CHARITABLE CAMPAIGN (CCC)?

The campaign is an effort to consolidate many charitable campaigns into one, asking State of Ohio employees for voluntary donations through payroll deductions or one-time gifts. One campaign at the workplace results in minimal workplace disruptions and lower administrative costs. There are multiple participating federations and hundreds of member charities from which employees may choose to support.

The State of Ohio Combined Charitable Campaign is codified in the Ohio Administrative Code, Chapter 123:1-28-01.

WHAT IF MY FAVORITE CHARITY ISN'T INCLUDED IN THE CCC?

All charities participating in the State of Ohio Combined Charitable Campaign are members of a federation. (Please see the definition on the next page.) If your favorite charity is not a member of a federation listed in this resource guide, you may wish to suggest that officials representing that charity contact one of the participating federations to inquire about membership. Contact information for each federation is listed at the top of each introductory page preceding the code listing.

WHAT IS A FEDERATION?

Federations are organizations which have multiple independent, charitable agencies as members. They serve as “umbrella” organizations for a wide range of member charities which play a major role in delivering health, human, environmental and educational services. Participating federations are carefully selected. Federations wishing to participate in the CCC submit applications to the CCC Statewide Steering Committee each year. To be approved for participation by the CCC, federations must meet specified criteria which include, but are not limited to, the following standards: *

- Must be a 501(c)(3), not-for-profit, tax-exempt, charitable federation with at least 10 member charities.
- Must provide direct health or human services.
- Must be incorporated or authorized to do business in Ohio.
- Must adhere to standard accounting procedures.
- Must be in existence for at least two years prior to the date the campaign begins.
- Must have a stated policy of nondiscrimination and comply with EEO laws.

* For a full list of eligibility criteria, see the CCC policies and procedures online at www.ohio.gov/ohioccc.

This year's participating federations are:

America's Charities	EarthShare Ohio	Local United Way Federations
Animal Charities of America	Global Impact	Neighbor to Nation
CancerCURE	Habitat for Humanity of Ohio	Partners for a Better World
Children's Charities of America	Health and Medical Research	United Negro College Fund
Community Health Charities of Ohio	Charities of America	United Ways of Ohio
Community Shares	Independent Charities of America	

To ensure more equal representation, the order in which federations and their list of member charities appear in the resource guide rotates each year.

WHERE CAN I FIND MORE INFORMATION ABOUT THE CHARITIES?

Additional federation and member charity information can be found on GuideStar.org, a national database of nonprofit organizations. When searching in GuideStar, it is best to utilize employer identification numbers (EIN). You will find the EIN in the federation or member charity description. There is no cost to access GuideStar for this information.

THE 2011 CAMPAIGN GOAL

The overall 2011 campaign goal for the State of Ohio is \$3 million.

WHAT IS THE TIME FRAME FOR THIS YEAR'S CAMPAIGN?

The timetable for the 2011 Combined Charitable Campaign is:

- Campaign begins Sept. 7.
- Central Ohio Campaign Kickoff - Sept. 7, Rhodes Tower.
- Information Fair - Sept. 7, Rhodes Tower.
- Cleveland Campaign Kickoff - Sept. 8.
- Campaign solicitation ends Oct. 14.

Dates of solicitations, group meetings or special events in your state agency will vary. Watch for posters announcing activities at your work site or contact your department or local agency coordinator.

HOW DO I CONTRIBUTE THROUGH THE CCC?

Your campaign coordinator should provide you with a pledge form like the one illustrated on the next page. Simply complete your pledge form and return it to your campaign coordinator.

Payroll deduction, the easy method of giving, has several advantages. It's simple, and you can make your gift over time. If you select the payroll deduction option, deductions will be made from your paychecks during calendar year 2012. Each year employees must submit a new pledge form to make a pledge. Donations do not automatically continue from year to year. Please note that if you select the payroll deduction option, you must sign the pledge form to authorize the deduction.

One-time gifts of cash or checks also may be made during the campaign. Any monetary contribution must be accompanied by a pledge form. Please note: If you choose to contribute by check, please make it payable to the Combined Charitable Campaign and be sure to enclose it securely with your completed pledge form.

If you choose to give both a one-time gift and through payroll deduction, please copy your pledge form and submit two copies, one for the payroll deduction gift and one for the one-time gift.

With either method, you may designate up to six charities as long as each charity's gift is \$1 or more for a one-time gift or \$1 or more per pay for payroll deductions. Your CCC deduction will be designated on your pay statement as "CCC."

HOW DOES THIS RESOURCE GUIDE HELP ME IN MAKING MY CONTRIBUTION?

This resource guide lists all of the eligible charitable federations and their member charities. Through the Combined Charitable Campaign you may designate your gift to as many as six federations or member charities by indicating your choices on the employee pledge form. Each federation and charity is listed separately, with an assigned five-digit charity code (e.g., 12345) that must be used when making a selection to ensure that your contribution reaches the charity or charities you wish to support.

Please note that all of the charity codes changed from four digits to five digits this campaign.

To support a federation and have your gift shared among all of its charities, choose the federation code as it appears preceding the federation name and description. To support an individual charity within a federation, select that charity's code as it appears preceding the charity name and description.

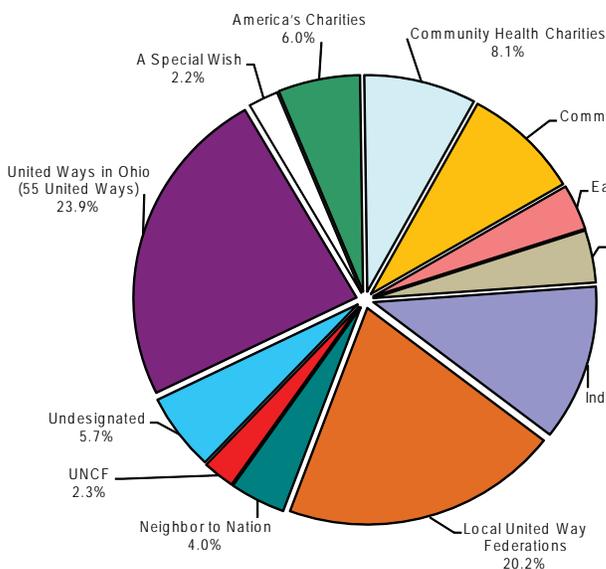
As you choose a charity to support, you may want to consider what portion of your contributions will go directly to services and the corresponding amount that is used for administrative expenses by the charity. Following each charity's description is a percentage reflecting the portion of contributions that charity uses for administrative costs, such as management and fund raising. An asterisk (*) indicates that the charity's administrative rate exceeds the amount deemed acceptable by State of Ohio CCC policies and procedures. Each charity has provided a description of their work to help you make an informed choice in designating your gift.

Pledge forms returned with donations but without charity codes will be counted as undesignated donations.

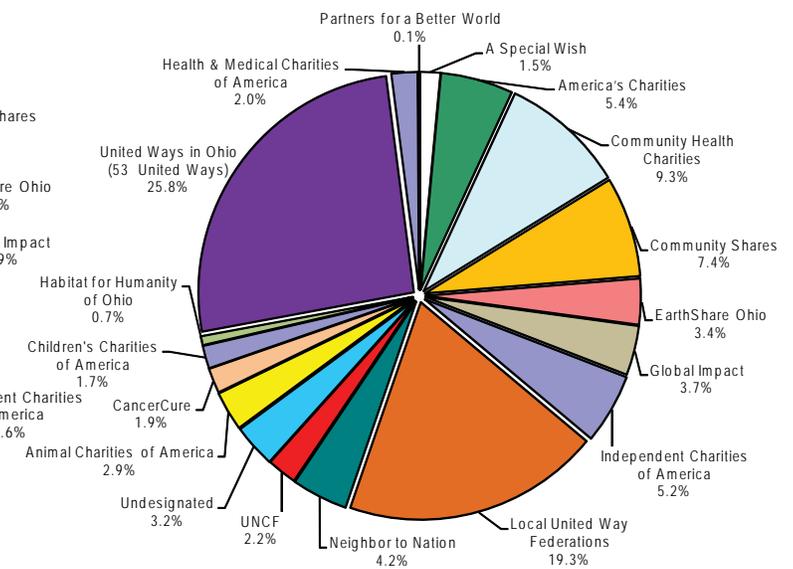
HOW WERE CCC DOLLARS DESIGNATED IN THE PAST CAMPAIGNS?

The information below shows how state employees designated their donations during the last two campaigns. Amounts include undesignated funds that were distributed among participating federations based on the percentage of total designations received.

Breakdown of 2009 CCC Contributions



Breakdown of 2010 CCC Contributions



WHAT IS THE ADMINISTRATIVE RATE FOR THE CCC?

Administrative costs for the 2010 campaign were 5.4 percent of funds received. These funds provide for the resource guide creation and printing, newsletters, video, leadership recognition, donor recognition items, coordinator training and recognition, professional staff, campaign audit, IT support, postage and supplies.

All of the federations share in the administrative cost proportionate to their designations in the campaign.

WHAT IS A CCC LEADERSHIP GIFT?

A leadership gift is a donation of \$520 or greater for the year. The leadership giving levels are as follows:

<u>Category</u>	<u>Donation Level</u>	<u>One-time Equivalent</u>
Philanthropist	\$80 + per pay	\$2,080 +
Benefactor	\$60-\$79.99 per pay	\$1,560 - \$2,079.99
Humanitarian	\$40-\$59.99 per pay	\$1,040 - \$1,559.99
Patron	\$20-\$39.99 per pay	\$520 - \$1,039.99

Leadership gifts are important to the success of the CCC. Last year, a significant portion (54 percent) of the final campaign total was raised through the generosity of state employees giving at leadership levels. Leadership givers receive special recognition for their generosity and are acknowledged on the CCC website.

AGENCY AWARD GUIDELINES

All agencies participating in the CCC receive a plaque with spaces for multi-year CCC participation. Each year agencies are given a bar to show their participation in that year's campaign.

- ◆ Agencies reaching their monetary goal receive a **Gold Bar**.
- ◆ Agencies reaching their monetary goal and increasing payroll deductions by 5 percent or increasing their per capita giving over the prior year receive a **Gold Bar and One Star**.
- ◆ Agencies reaching their monetary goal, increasing payroll deductions by 5 percent and increasing their per capita giving over the prior year receive a **Gold Bar and Two Stars**.
- ◆ Agencies who participate in the campaign but are unable to reach their goal receive a **Silver Bar**.