

LIVE EVENT

True Grit: The Science of Success

NOVEMBER 16, 12 p.m. EST

Who succeeds in life?

In this talk, Angela Duckworth presents her influential work on grit—the tendency to pursue long-term goals with perseverance and passion. She describes the predictive power of grit for performance in a variety of fascinating contexts.

Drawing on her own powerful story as the daughter of a scientist who frequently noted her lack of “genius,” Duckworth, now a celebrated researcher and professor, describes her early eye-opening stints in teaching, business consulting, and neuroscience, which led to the hypothesis that what really drives success is not “genius” but a unique combination of passion and long-term perseverance.

Duckworth has studied groups like the West Point cadets, National Spelling Bee competitors, rookie teachers, students from the Chicago Public Schools—all people performing in high-stress environments—to look at the correlation between grit and achievement.

Along with these examples Duckworth explains what makes gritty individuals different from others, and, shares her belief that grit “can be instilled and cultivated by anyone, anywhere, and at any time in life.”

You will learn:

- Why any effort you make ultimately counts twice toward your goal
- How grit can be learned, regardless of I.Q. or circumstances
- How lifelong interest is triggered
- The magic of the Hard Thing Rule

About the Speaker



Angela Duckworth

Angela Duckworth is a professor of psychology at the University of Pennsylvania and a co-founder of the Character Lab. Her first book, *Grit: The Power of Passion and Perseverance*, is an immediate *New York Times* bestseller. An expert in non-I.Q. competencies like grit and self-control, she was awarded a 2013 “Genius” Grant and has advised the White House, the World Bank, NBA and NFL teams, and Fortune 500 CEOs. Her TED talk on grit has garnered nearly seven million views, and she has been profiled in *The New York Times Magazine*, *Psychology Today*, and *National Geographic*, which calls her “a born giver who’s driven by an impulse to do good in the world and right inequities.”