



**ALLEGRA® (FEXOFENADINE HCL)
NOW AVAILABLE WITHOUT A PRESCRIPTION**

Dear Valued Member:

Catalyst Rx is pleased to administer your pharmacy benefit program. We want to make you aware of a change in your prescription drug coverage that may affect you.

On January 25, 2011, the U.S. Food and Drug Administration (FDA) approved the allergy medication Allegra® (fexofenadine HCl) for sale over-the-counter (OTC) without a prescription. With this new OTC availability, your prescription drug plan may not cover Allegra® or generic fexofenadine prescriptions.

If you currently take Allegra® or fexofenadine for the non-drowsy relief of your seasonal allergy symptoms, you are encouraged to continue taking this medication as your doctor has prescribed. Please be assured that OTC Allegra® is exactly the same as the version previously available with a prescription. Allegra-D® 24 Hour and Allegra-D® 12 Hour are also available OTC; however, as with similar decongestant-containing products, you must ask for them at the pharmacy counter.

We understand that this is a change for you and want to help you continue to receive the medication you need by offering the enclosed \$5 coupon good toward your next purchase of OTC Allegra®. The enclosed brochure can also help answer any questions you may have about Allegra®. For more information, please visit www.Allegra.com.

We hope that the availability of OTC treatment options like Allegra® and the money-saving coupon we have included with this letter will help make controlling your allergy symptoms more economical and convenient.

If you have questions, please call our Member Services Department at the telephone number listed on your member identification card. Representatives are available 24 hours a day, seven days a week to assist you.

Sincerely,

Catalyst Rx

Enclosures

Please note: Catalyst Rx is compensated for providing pharmacy benefit management services by your plan sponsor. If you do not wish to receive future communications regarding the availability of OTC Allegra, please call 1-866-288-5276 or e-mail us at opt-out@catalystrx.com.

Funding for this mailing has been provided by sanofi-aventis U.S., the maker of Allegra®. The confidentiality of your personal information is important to us. No individually identifiable information about you, your medication, or health condition has been or will be shared with sanofi-aventis U.S.